

| Base Surface | Use Indoors | Use Outdoors |
|---|-----------------------------|---|
| Drywall | Yes* | N/A |
| Stucco | Yes, after leveling surface | Yes, after leveling surface |
| Sheet Material (Wood) | Yes** | No** |
| Sheet Material (Plastic/Foam) | Yes | Yes, use only outdoor rated foam or plastic |
| Concrete, Concrete Board | Yes* | Yes* |
| Masonry/Poured Concrete | Yes, after leveling surface | Yes, after leveling surface |
| Any Rigid Semi-Smooth Surface | Yes* | Yes* (Outdoor quality surface only) |
| Traffic areas such as Sidewalks and Driveways | No | No |

* Before applying Flexi-Brick™ we strongly recommended you pre-treat the base surface, using a primer. Use any standard water-based acrylic primer. We also recommend using mesh on joint seams to prevent cracks.

**Chip board, particle boards of any type, luan, OSB, and tongue and groove planking are unsuitable exterior substrates to directly install Flexi-Brick™ over. These materials tend to swell, warp and delaminate when exposed to moisture. For these applications we recommend covering the wood with exterior sheet material.

Q: Is Flexi-Brick™ made from rubber?

A: No. Flexi-Brick™ is made from specially sorted quartz sands and a poly-acrylic binder that allows it to be flexible.

Q: Can Flexi-Brick™ be used around fireplaces and heating sources?

A: No. Flexi-Brick™ has been thermally tested to keep its integrity in temperatures over 212 deg. F. Flexi-Brick™ is not fire proof, it is essential to use proper clearances from fire and heat sources.

Q: Can Flexi-Brick™ be used in very cold/very hot climates?

A: Yes. Flexi-Brick™ can be used in climates ranging from -37 deg F up to 212 deg F. Flexi-Brick™ should only be applied in temperatures over 40 deg F

Q: When using Flexi-Brick™, do I need to hire an installer?

A: No. Flexi-Brick™ can be installed by those with no previous experience. There's no product like it, and nothing is easier.

Q: What preparation is needed to install Flexi-Brick™?

A: Flexi-Brick™ can be applied to almost any clean, dry surface. Some areas may require leveling or cleaning before installation.

Q: What tools are needed to install Flexi-Brick™?

A: The only tools needed to install Flexi-Brick™ are a notched trowel, scissors and a small brush.

Q: Is Flexi-Brick™ easy to clean?

A: Yes. Flexi-Brick™ may be cleaned with water or a standard garden hose.

Q: Does Flexi-Brick™ provide any insulation?

A: Because Flexi-Brick™ is so light-weight, it can be applied to foam insulation board to provide insulation.

Q: How much does Flexi-Brick™ weigh?

A: Flexi-Brick™ weighs approximately one pound per square foot. It eliminates the need for footings and brick ledges, making both installation and handling easy for anyone.

Flexi-Brick, LLC - Local: 716-826-0078 - Toll Free: 866-298-4383
Fax: 716-856-6023 - www.flexibrick.com



Apply Flexi-Brick™ mortar/adhesive.



Press bricks firmly into mortar.



Cut to size with scissors or snips.



Use genuine Flexi-Brick™ Corners.



Smooth joints with a damp brush.

Flexi-Brick™

Cost-Effective Thin Brick



Do it yourself...
...I did!



You can do it with Flexi-Brick .



No foundations or footing required.



Interior or exterior use.



Completely weather resistant.



Create custom designs.



Adds beauty and curb appeal.



Create pillars and columns.

About Flexi-Brick™

Flexi-Brick's legacy reaches back over 40 years to Europe. Since then the original formula has been refined and perfected for exceptional appearance and durability. Whether you are a professional contractor or a do-it-yourselfer, we are certain that you will feel like a skilled mason within the first 5 minutes of installation.

Lightweight Flexible Brick™

Because Flexi-Brick™ is lightweight and flexible, there is virtually no limit to where it can be applied. Here are just a few benefits.

- Installs over curved or uneven surfaces
- Can be cut with scissors
- Brick Thickness: 1/8"
- Weighs about 1lb. per sq. ft.
- Resistant to mechanical stress and building movement

Easy Installation

Flexi-Brick™ is the easiest brick veneer on the market to install. Using a notched trowel spread the Flexi-Brick™ mortar over the area you wish to brick. Then embed the Flexi-Brick into the mortar. If you have to cut a brick, just use a pair of scissors. Wipe the mortar joint smooth and you have the finished look of brick in no time.

Long Life

Composed of 92% specially mixed quartz sands, bonded with a poly-acrylic binder, these materials are UV resistant; and colored throughout the entire brick, preventing any fading.

Order with confidence

Flexi-Brick™ is available through various builder's merchant chains and online companies.

Note: Some retailers offer only selective Flexi-Brick™ products.

Please call 1-866-298-4383 or visit www.flexibrick.com to find a retailer in your area.



Brick Colors

Choose the color that is perfect for your project
Available through all retailers:

Flamed Gray



Burned Red



Special order colors (not available through all retailers):

Alaska White



Desert Sand



Firehouse Red



Nevada



Sierra



Mortar/Adhesive Colors

Use only genuine Flexi-Brick™ Mortar/Adhesive. Achieve different results through your choice of mortar/adhesive colors.

Available through all retailers:

Gray



Sand (Light Gray)



Small – 11 Lbs. – Covers up to 20 Sq. Ft.
Large – 45 Lbs. – Covers up to 80 Sq. Ft.

Special order colors (not available through all retailers):

White



Brown



Flat Bricks
90 Flat Bricks – Will cover up to 15 Square Feet

Use Flexi-Brick™ indoors or out, where ever you have a solid surface. Lightweight and durable, no special tools are required for installation. The look and feel of real brick has never been easier.



Corner Bricks
32 Corner Bricks – Will Cover up to 8 Linear Feet

Apply pre-formed Flexi-Brick™ Corners to any right angle, or to create perfect ledges, and three-dimensional detail. Ensure a professional finish on your projects with these specially designed bricks.